

STANISLAV SIDELNIKOV

Yekaterinburg · +7 (905) 831-47-69

stansidel@gmail.com · [LinkedIn.com/in/stansidel](https://www.linkedin.com/in/stansidel) · stan.sidel.family

I'm an entrepreneur, product manager and developer. Built several products and three development teams. Taught people programming both offline at the university and online in the iOS course.

EXPERIENCE

SEPTEMBER 2020 – PRESENT

FOUNDER, PLUSSIOS

Developed and launched an MVP with payments through bank acquiring.

Launched a web site for landings and content. Improved the conversion rate of the landing page from 10% to 29% by means of user interviews and A/B tests.

Conducted 30 user interviews and discovered the need for the mobile apps. I'm developing the apps on Flutter now.

MAY 2018 – JUNE 2019

PROJECT MANAGER | IOS DEVELOPER, YANDEX

Worked as both the only iOS developer and the project manager for the Yandex.Trains iOS and Android apps.

Set up regular releases every 2 weeks.

Set tasks for developers and designers. Estimated these tasks together with the team. Managed the backlog.

Communicated with external teams on a regular basis, among which are support, editorial and translation teams.

Came up with several improvements to the apps, conveyed their value to the stakeholders and made sure to implement them. These led to increase in the app ratings.

Managed the team of 3 people:

- 1 Android developer.
- 1 QA engineer.
- 1 iOS intern developer.

SEPTEMBER 2016 – APRIL 2018

IOS DEVELOPER, YANDEX

- Improved Yandex.Trains app's rating from 1 to 4.9 stars.

- Conducted over 50 technical interviews.

- Managed 3 interns on the project, 2 of whom stayed to work in the company.

- Recorded a part of the iOS course on views - <https://youtu.be/RR5o5ki0888> (Russian only).

NOVEMBER 2013 – SEPTEMBER 2018

HEAD OF ECOMMERCE, ALVIK

Annual 20% increase in income. Worked with the marketing team, managed the call center and content team.

Developed and launched an iOS app for the company's loyalty program.

Managed a team of 5 people:

- 2 call center operators
- 1 photographer
- 1 content editor
- 1 developer

DECEMBER 2012 – JUNE 2015

FOUNDER, 1C-TEST

Launched the project: from idea, choosing the market niche, to launching an MVP, marketing through forums and SEO.

The web-service allowed users to access practice questions from the certifications in 1C (an ERP system). It collected the questions from the official CD-disks of the company and provided access to all of them online without the hassle with the CDs. It allowed to track the user's progress and plan their practice path.

The web service was free of charge, but the users could donate. It also required the user to have a valid 1C service subscription due to the terms and conditions of the source CDs.

OCTOBER 2012 – NOVEMBER 2013

HEAD OF DEVELOPMENT, ASPRO

Developed technical specifications and calculations for the new projects.

Extracted common elements of the websites into modules to reuse in products thus reducing time needed to build things like news, contacts page, etc. by 60% (from about 6 to 2 hours) and almost eliminating errors.

Integrated a CVS system (git) into development process to improve code quality by means of code review, cut time for deployment, solve any problems with unexpected code changes on production systems.

Integrated a wiki system into corporate workflow to share knowledge among team members.

Developed QA-criteria and semi-automated final testing process.

Worked as a trainer with developers in such areas like networks (DNS and routing basics), CVS, code design.

Managed a team of 5 people:

- 3 developers
- 2 designers

MARCH 2010 – OCTOBER 2010

HEAD OF SUPPORT, FIRST BIT (1C)

Turned long-term unsatisfied clients into loyal paying ones.

Conducted over 30 interviews. Insisted on getting a talented student on board, he is a Head of Sales Department of the company now.

Managed a team of 6 people, all of whom were 1C specialists doing setup and configuration of the program.

NOVEMBER 2007 – JANUARY 2010

ECONOMIST, VOSTOKMETALLURGMONTAZH-1

Developed a business plan for a new production department. Set up managerial accounting for that production in 1C.

PROJECTS

You can find detailed descriptions and links to the stores and websites at <https://stan.sidel.family/projects>.

OCTOBER 2021

EMOBOOK | IOS, ANDROID

Mood and emotions tracker with notes, photos, and hand drawings.

IN DEVELOPMENT

PLUSSIOS | WEB, IOS, ANDROID

Plan and control of personal finances with the envelope method. Web and mobile apps.

DECEMBER 2019

COOKBOOK | IOS

Collect favorite recipes, plan your meals for a week and get an auto-generated groceries list.

JUNE 2018

YANDEX.TRAINS | IOS, ANDROID

City trains schedule, Aeroexpress tickets purchase. Worked on the project as an iOS developer and project manager.

NOVEMBER 2016

LIGHTING CONTROL | IOS, ANDROID

Lighting remote control. Native iOS and Android apps.

APRIL 2016

DOCTOR ALVIK | IOS

Drugs catalog with info and prices in the Alvik stores. Loyalty card info.

DECEMBER 2015

PHARM TENDERS | WEB

Tenders' platform for drug store Alvik.

NOVEMBER 2011

DRUG STORE LOCATOR | ANDROID

Descriptions and prices of drugs in the Alvik drug stores.

JULY 2015

1C-TEST | WEB

Prepare for certification in 1C.

EDUCATION

MAY 2009

ENGINEER'S DEGREE IN BUSINESS/MANAGERIAL ECONOMICS,

SOUTH URAL STATE UNIVERSITY

Graduated with Honors in Economics and Management of Engineering Enterprise

MAY 2011

**ENGINEER'S DEGREE IN COMPUTER SOFTWARE ENGINEERING,
SOUTH URAL STATE UNIVERSITY**

Graduated with Honors in Applied Computer Science in Economics. Qualification work:
"Personnel identification application built using real-time computer vision technology".

SKILLS

- Product Management
- Project Management
- Marketing Analysis
- Product Development
- Agile/Scrum Development
- Working with users